



# Arizona Deer Association *Deer Times* Advertising Insertion Order

**Name** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**Terms and Conditions:** Display advertising space in *Deer Times* is sold on a first-come, first-served basis. All rates are USD. Verbal orders are not binding; all orders and instructions must be received in writing prior to the closing date. No agency discount. Bleed ads not accepted. Ads must be camera ready, or in Photoshop, PDF, JPG, or Pagemaker format..

### Ad Space Insertion

- |  |  |
|--|--|
| <input type="checkbox"/> Business card (four issues) \$160 | <input type="checkbox"/> Center Spread (color 2-pgs) \$750 |
| <input type="checkbox"/> Quarter page B/W \$90             | <input type="checkbox"/> Half page B/W \$150               |
| <input type="checkbox"/> Full Page B/W \$200               | <input type="checkbox"/> Inside back cover (color) \$350   |
| <input type="checkbox"/> Full Page color \$300             | <input type="checkbox"/> Inside front cover (color) \$400  |

All rates, except business card, are for single insertion only. 15% discount when an ad is purchased for four consecutive quarterly issues (does not apply to business card ads). All business card ads must be pre-paid.

Please run my ad in the following issue(s)  Winter  Spring  
 Summer  Fall

<b>Deadlines:</b>	Winter (Banquet Issue) January 15th	<b>Arizona Deer Assn</b>
	Spring April 15	<b>P.O. Box 21868</b>
	Summer June 15	<b>Mesa AZ 85277</b>
	Fall October 15	<b>602-395-DEER</b>
<b>Ad sizes:</b>	FULL PAGE 10" h x 7.5" w	<b>www.azdeer.org</b>
	1/2 PAGE 4.75" h x 7.5" w	<b>480-854-8966-fax</b>
	1/4 PAGE 4.75" h x 3.5" w	<b>ccimellaro@cox.net</b>

**Signature** \_\_\_\_\_